Here's how six hours could change your child's life for the best!

How long should it take for you to decide on your child's career? Who defines the career of your child? These are vital questions that often remain unanswered.

Every student faces life-changing career decisions early on, from choosing the right study-streams in Plus 2 to college courses and career options after college. Today's youngsters seek a career that offers opportunities for both professional and personal fulfillment. Career satisfaction affects everything from individual happiness and family stability to company profits. However, students venturing into a profession that is a mismatch may later find themselves in unfulfilling and unsatisfying careers. Job Satisfaction 2016 survey by TimesJobs.com revealed that 60% employees in India are not satisfied with their current job, while 90% are looking to switch jobs. This proves that identifying an ideal career path early on can give a student a clear jump-start in life.

Here's where VedAtma comes in. VedAtma helps students make educational and career choices best aligned with their unique natural potential. This ultimately leads to both professional and personal fulfillment in their lives. And this discovery can be made in just six hours through the VedAtma process.

FOCUS ON NATURAL POTENTIAL AND NOT JUST APTITUDE

The basic tenet of VedAtma's programme is the ability to dig deeper into the unique natural potential of the individual student and spot the convergence of three main aspects - Personality, Aptitude and Career Interests. VedAtma believes one can achieve his or her full potential in studies and career only when these three aspects are considered.

Usually educational and career counselling limits students to addressing only two aspects - What do I want to do? and Where do I want to do it? Students miss asking two other vital questions - Who am I? and Why do I want to do it? VedAtma encourages students to explore these critical questions.

WORLD-RENOWED ASSESSMENTS USED

The unique process of student evaluation at VedAtma is based on two globally acclaimed personality type assessments and career planning tools, namely Myers-Briggs Type Indicator® assessment (MBTI® assessment) and Strong Interest Inventory® assessment. Counsellors working with these assessments need to be certified to use the same and VedAtma engages only such certified counsellors.

PERSONALISED ONE-TO-ONE COUNSELLING

This is followed by individual one-to-one counselling sessions for each student with certified counsellors in MBTI® assessment and Strong Interest Inventory® assessment. There are 3 personalised counselling sessions for each student (2 hours each - done on 3 separate days). These in-depth counselling sessions, covering various aspects of the reports, are geared towards identifying the unique natural potential and appropriate study/ career stream. Students could opt for the first 2 sessions online on our virtual one-to-one platform with a certified counsellor. Third session is face-to-face in person with the counsellor at our city centre, where student and parents can interact with the counsellor.

The Myers-Briggs Type Indicator® assessment (MBTI® assessment) is the world’s most widely used assessment for understanding personality differences, with over 2 million people taking it annually in the US alone. The reliability and validity of this assessment is reaffirmed by the fact that more than 86% of Fortune 500 companies in 115 countries use it to maximize individual and team effectiveness. It is internationally acclaimed having been translated into more than 20 languages and used worldwide. While it is largely used in the corporate world for its valuable insights, it is hardly used in India for career counselling among students. This is despite the fact that MBTI® assessment is used by certain top colleges and universities worldwide as a foundation tool for career development.

This is supported by the Strong Interest Inventory® assessment, which is one of the world's most trusted career planning tools extensively used by academic institutions for educational guidance and career counselling. This assessment provides valuable insights into a student's interests, effectively aligning their interests with potential educational, professional, and leisure activities.

The first step in the VedAtma process is for a student to take the above 2 career assessments, which can be done online from the convenience of the student's place.

THE BEST WAY FORWARD

VedAtma helps students find answers to the right questions, ultimately enabling them to make informed career decisions with parental support. Students from 9th grade till college could find this extremely helpful in choosing appropriate study-streams in Plus 2, college courses or careers after college. VedAtma could be a critical turning point in your child's potential career. And all it takes is just six hours!

MBTI: Myers-Briggs Type Indicator and the MBTI® logo are trademarks or registered trademarks of The Myers & Briggs Foundation in the United States and other countries. Strong Interest Inventory® and the Strong® logo are trademarks or registered trademarks of CPRO, Inc. in the United States and other countries.

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